



EXPLORADDICT

TRAVEL & MEZCAL BLOG

MAXIME SENIOR

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EXPLORADDICT

TRAVEL & MEZCAL BLOGGER



TikTok

28K Followers



Instagram

19K Followers

ABOUT MAXIME

Maxime has completely changed her life over the last 6 months, and she's documenting it all on her social media channels. Having spent the last 9 years working as a digital marketing consultant in NYC, Maxime needed a change. Last November, she sold all of her belongings and booked a one-way ticket to Mexico. Since then, she has fallen in love with the country and shows the beauty of Mexico through informative and engaging content. Her unique perspective and engaging content have garnered substantial views and massive follower growth rates. A recent TikTok video went viral with over 2 million views.

She is based in Oaxaca but travels all over the country, compiling recommendations and creating guides for travelers. She has helped hundreds of people plan trips to Mexico since her arrival, helping them select accommodation, bars & restaurants, tour providers, itineraries

PARTNERSHIP

Maxime provides her audience with off-the-beaten-path recommendations. She avoids overly-tourist travel locations and is extremely conscience of the brands she partners with. She prefers to give exposure to small, locally-owned businesses (hotels, restaurants, tour operators, and unique activities) and sustainable travel brands.

FOLLOWER STATISTICS

50K

Followers

2.5M

Videos Views (last 30 days)

85K

Profile Visits (last 30 days)



63% from U.S.
22% from Mexico



45% are 25-34
30% are 35-44



49% female
51% male

CONTACT

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